PAPER CUTS
to Your
BOTTOM LINE

These 8 hidden printing statistics show how much out of control printing can cost you in lost productivity and lower margins. Companies are constantly looking to trim costs and boost efficiency. There's an opportunity to do both staring every business in the face – your printers and copiers.

YOU NEED TO PRINT. YOU DON'T NEED TO BE CARELESS.

1 Printing costs are the **third largest** budget item for companies – office space and payroll are the top two.

2 **90%** of companies don't know how many printers are in the office or how much they spend on print. Are you one of the 10%?

3 Users often buy **"cheap" desktop printers** to use in the office – then expense the expensive ink cartridges to the company.

4 Estimates are that **37% to 41%** of print-related expenses are outside of official processes for procurement.

5 **50%** of printed pages are thrown away-many unused. Average cost to print a black and white document on a laser printer is $.05. The average office worker uses 10,000 sheets of copy paper each year. You do the math.

6 **20% of print jobs** are NEVER PICKED UP! Again, you do the math.

7 **70%** of companies have experienced a data breach through printing. Print monitoring software allows you to create print rules so that secure print jobs are released at the device.

8 **40 to 60%** of IT help desk calls are print-related. Cut down on printing, you'll relieve your IT staff of this burden so they can focus on strategic IT projects.

Print monitoring software will show you, in detailed reports, how much you're spending on printing and copying. Isn't it time to stop the paper cuts to your bottom line?

Discover 5 steps to controlling print output in our free eBook. CLICK HERE TO DOWNLOAD.

ADVANCED Systems, Inc.

www.asiowa.com